



Developing the private sector for sustainable and inclusive growth

Strengthening the private sector is a major focus for the fight against poverty and support for economic growth: improving the business climate, access to financial services, as well as support for competitiveness and innovation, contribute to the Sustainable Development Goals (SDGs) aiming at promoting economic development.

Expertise France, the French public agency for the design and implementation of international technical cooperation projects, fits in with this process.

Working with its network of partners, the agency mobilises internal and external expertise to assist public and private organisations from partner countries in the implementation of economic policies aiming at strengthening the private sector, creating decent jobs and diversifying local economies.

EXPERTISE FRANCE WORKS TO

IMPROVE THE BUSINESS CLIMATE AND INNOVATION ECOSYSTEMS

- Supporting the **definition and implementation of public policies for business development** as a driver for inclusive and sustainable growth
- Supporting the **development of the legal framework** and the **simplification of administrative procedures**: business law, taxation, customs duties, single window, digitalisation
- Contributing to the **dissemination of an entrepreneurial culture**: training, university teaching modules, events

STRENGTHEN BUSINESS SUPPORT ORGANISATIONS

- **Strengthening support organisations** (support entities, national agencies, chambers of commerce, experts in accounting and law, universities) for the provision of services tailored to business needs
- Supporting the **structuring of sectors and clusters**
- Improving the **capacity of support organisations** to convey the needs of the private sector to public authorities (public-private dialogue, advocacy activities)

ACCESS TO FINANCING

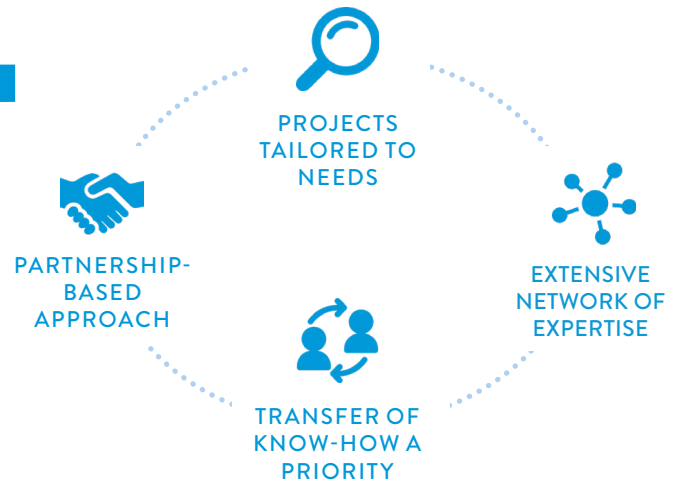
- Supporting the **development of a normative framework** conducive to investment
- Supporting the **development of the financing chain**: seed funds, investment funds and banks, guarantee mechanisms, microfinance institutions, innovative financing tools
- Facilitating **access to bank credit for companies**: formulation of needs, training for staff from financial institutions, credit mediation

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AN EXTENSIVE NETWORK OF PARTNERS

To provide the most appropriate response to its partners' needs, Expertise France promotes the **sharing of experience** and a **transfer of know-how** by disseminating good practices during technical assistance missions, study visits, workshops and training sessions.

The agency achieves this by relying on an **extensive network of recognised French and international expertise**.



OUR PROJECTS



SLEIDSE – Supporting economic integration and sustainable development and employment in Libya

2014-2020 – € 7.8m (EUROPEAN UNION)

With SLEIDSE, Expertise France is contributing to supporting economic diversification by developing entrepreneurship in Libya, a country where the economy was mainly based on oil revenues.

The SLEIDSE project:

- contributes to disseminating the **entrepreneurial spirit**, especially among young Libyans,
- building the capacities of **business support organisations** (chambers of commerce and incubators),
- improving **access to financing** for companies via banking actors and the national guarantee fund.

PSD – Supporting the development of the private sector in Lebanon

2016-2019 – € 15m (EUROPEAN UNION)

Working with its Lebanese partners, Expertise France contributes to the development of agricultural sectors and the timber industry in Lebanon. The objective is to improve the competitiveness and profitability of actors in these sectors through customised support.

The Private Sector Development Programme (PSD) thereby contributes to:

- reorganising companies in the form of **clusters** in order to promote a more effective use of resources,
- improving **access to markets** for microenterprises and small and medium-sized enterprises,
- facilitating their **access to financing**.

MEETAfrica – Promoting innovative entrepreneurship in Africa

2016-2018 – € 1.7m (ICMPD – EUROPEAN UNION)

MEETAfrica (European Mobilisation for Entrepreneurship in Africa) supports the transfer of know-how from African graduate diasporas in France and Germany to their countries of origin in order to promote growth dynamics.

With Campus France, IRD and GIZ, Expertise France:

- supports **innovative business start-up projects**,
- builds the **institutional capacities** of partner countries to support business projects with high added value,
- contributes to **modelling a European support mechanism** for the creation of innovative companies by African diasporas.

Expertise France is a public agency and a key actor in international technical cooperation. It designs and implements projects that sustainably strengthen public policies in developing and emerging countries. Governance, security, climate, health, education... It operates in key areas of sustainable development and contributes alongside its partners to the implementation of the 2030 Agenda.

For more information: www.expertisefrance.fr



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