



SLEIDSE evaluation report states excellent outcomes

Summary of SLEIDSE final evaluation report

SLEIDSE final evaluation report, produced by an evaluation expert, highlights the project's remarkable achievements in promoting entrepreneurship in Libya. The report shows that the project general and specific objectives were met to a large extent. Some of them even exceeded initial expectations from the EU.

Promoting entrepreneurship in Libya

In a challenging economic and political context, SLEIDSE has remarkably achieved to promote and disseminate entrepreneurship culture through a wide range of activities such as bootcamps, business plan contests, an online business school, a joint university certificate and a coding academy. SLEIDSE has also actively engaged in social media (Facebook, Twitter and YouTube) and other forms of mass communication to promote entrepreneurship in Libya and to initiate a large community of entrepreneurs.

Thanks to the mobilization of a high-level experts, both international and Libyan, Expertise France has successfully raised awareness about entrepreneurship throughout all Libya. In particular, the report emphasizes SLEIDSE ability to reach and connect entrepreneurs and economic players from all backgrounds.

Facilitating access to finance

Access to finance is a pivotal stake for entrepreneurs, and SLEIDSE did an outstanding ground work to improve it. Since 2016, Expertise France has reviewed all possible mechanisms to facilitate access to finance for MSMEs with Libyan financial players. Following their discussions, SLEIDSE supported the reactivation of the Credit Guarantee Fund (CGF) and partnered up with Libyan banks to inject liquidity within Libyan market in order to ease the entrepreneurs' access to credit.

The report highly recommends continuing this ground work, as it is essential for private sector diversification in Libya.

Libyan entrepreneurs highly satisfied with project activities

Libyan entrepreneurs expressed a very high level of satisfaction with the project. They brought out the efficiency of capacity building activities such as bootcamps or business plan contests, and their long-lasting impact on their business development. All stakeholders, including officials, entrepreneurs and partners, expressed their strong interest in seeing the project continued and deepened in Libya.

Expertise France has fostered strong partnerships with public and private players at both international and national levels. Given the difficult situation in Libya, this is a remarkable achievement for the project. It is also a unique capacity that Expertise France has acquired in the course of SLEIDSE, of which it should build for other projects in Libya.