

# Beneficiaries

While mobilising international, regional, and national expertise the BESME project takes a national approach by working with all major Montenegrin actors in the field of Competitiveness & Innovation.

**The project is benefiting main government institutions**, the Ministries of Economy, of Finance, of Science, of Sustainable Development and Tourism as well as the Directorate for Development of SMEs and the Investment Promotion Agency.

**Other stakeholders** are SMEs, Entrepreneurs, Clusters, Chambers of Commerce, Technopolis, the Business Centre Network and any other public/private organisations involved in the competitiveness and innovation sector in Montenegro.

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**ENHANCEMENT OF BUSINESS ENVIRONMENT AND COMPETITIVENESS OF THE PRIVATE SECTOR OF MONTENEGRO**



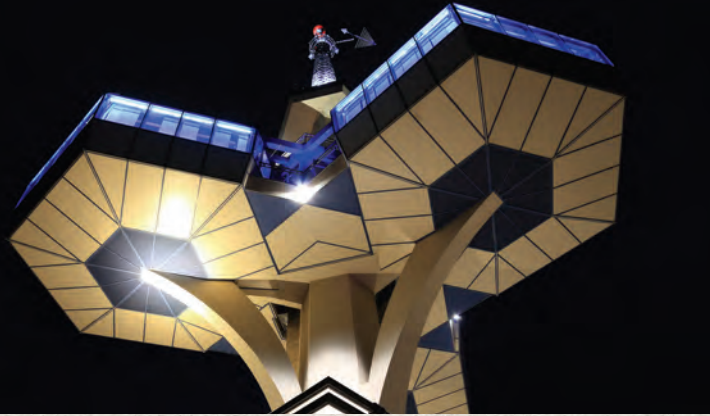
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# A project for Competitiveness and Innovation in Montenegro



## BESME IN KEY FIGURES

€1.6  
MILLION

24  
MONTHS  
of activity  
(2018-2020)

620  
WORKING DAYS  
of short-term  
expertise

**The Enhancement of Business Environment and Competitiveness of the Private Sector of Montenegro is an EU-funded project led by Expertise France in partnership with Business France and Bpifrance.**

Montenegro is currently accelerating socioeconomic reform and speeding up measures to modernise and reindustrialise its economy. **With the ultimate goal** of further enhancing business environment and competitiveness of the private sector of Montenegro, the project aims at strengthening the administrative capacity and framework for coordination, planning and implementation within Competitiveness and Innovation sectors through targeted support for development, research and innovation.

## An ambitious project

### RESULT 1

**Development of a comprehensive framework for Competitiveness and Innovation and establishment of a strategic and operational framework for Industrial and SME Policy**

- technical assistance to Montenegrin decision-makers to establish and implement the Industrial policy of Montenegro and the Programme for supporting industry modernisation,
- development of a comprehensive framework for SMEs (2018-2022) and for Cluster Development (2020-2022) : revision of the strategy for "Smart Specialisation", guidelines for COSME applicants, and support for IPA activities.

### RESULT 2

**Institutional, Technical and Administrative capacity building for the implementation of the Competitiveness and Innovation policies**

- capacity building programme for the staff involved in the implementation of the Competitiveness and Innovation policies
- awareness raising campaign and promotion event.

### RESULT 3

**Strengthening competitiveness and innovation of clusters and business entities**

- support Grant Scheme including a pilot programme and technical assistance for clusters development.

## A strong consortium

**Our Consortium is composed of public agencies active in the field of business environment in France.**

**EXPERTISE  
FRANCE**



**is the French public agency for international technical assistance.** It aims at contributing to sustainable development based on solidarity and inclusiveness, mainly through enhancing the quality of public policies within the partner countries. Expertise France designs and implements cooperation projects addressing skills transfers between professionals. The agency also develops integrated offers, assembling public and private expertise in order to respond to the partner countries' needs.

**BUSINESS  
FRANCE**



**is the agency for international investment.** It is responsible for fostering export growth by French businesses and facilitating international investment in France. It contributes to the development of French and foreign businesses wishing to expand abroad by supporting them throughout the lifetime of their projects.

**BPIFRANCE**



**is the French public investment bank.** It offers a continuum of solutions adapted to every key step in a business' growth such as business creation, financing, guarantees or equity investment. It provides technical assistance with the aim of developing national networks of competitive SMEs and promoting innovation. Bpifrance is also the French agency for innovation, delivering programs to innovative entrepreneurs.