

The project is financed by the European Union with 10M € and implemented by Expertise France.



And gives direct support to :

08 Civil society organizations

+200 Start-ups

+500K Euros seed funding for entrepreneurs



The European Union is made up of 28 Member States, which have decided to gradually pool their know-how, their resources and their destiny.

Together, over a period of over 50 years of enlargement, they have built an area of stability, democracy and sustainable development, while maintaining their cultural diversity, tolerance and individual freedoms.

The European Union is determined to share its achievements and values with countries and peoples beyond its borders.

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EU4PSL
Private Sector Libya

Libyan Private Sector Development
البرنامج الأوروبي لدعم القطاع الخاص الليبي

Expertise France is the French public agency for international technical assistance. It aims at contributing to sustainable development based on solidarity and inclusiveness, mainly through enhancing the quality of public policies within the partner countries.

Expertise France designs and implements cooperation projects addressing skills transfers between professionals. The agency also develops integrated offers, assembling public and private expertise in order to respond to the partner countries' needs.

www.expertisefrance.fr

EU4PSL
EUROPEAN UNION
FOR PRIVATE
SECTOR IN LIBYA

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#EU4PSL





GENERATING ECONOMIC GROWTH FOR PRIVATE SECTOR AND JOB OPPORTUNITIES FOR WOMEN AND YOUTHS

EU4PSL, financed by the European Union and implemented by Expertise France, a project that improves business environment in Libya. It aims to facilitate private sector development and the emergence of job opportunities for youth and women. Its objectives are:

1. To strengthen the capacities of the Libyan institutions:

- Improving Libya's Ease of Doing Business ranking at the World Bank Group
- One Stop Shop: Helping regroup administrative formalities under one roof
- Trade Help Desk: Supporting to establish an export support office for Libyan producers
- Facilitating the Advisory and Advocacy Functions of Chambers of Commerce
- Assisting in the Development of the Chamber of Commerce "White Book" of Business Top Common Priority Reforms Recommendations
- Supporting the Digital Economy Transformation
- Supporting the establishing of the Libyan economic modelling within ECOMOD network

2. To support women and youth entrepreneurship:

- Capacity Building for local civil society
- Empowering women by mentoring "from the idea to the take-off"
- "Entrepreneurs of tomorrow": Nation-wide business plan contest
- Funding and Accelerating Start-ups
- Setting up 'The Containers': Two sales points; one in Tripoli and one in Benghazi

3. To improve access to finance:

- Improving governance and internal controls
- Supporting the improvement of the services offered by the Libyan Credit Bureau
- Assisting in the reactivation of the Credit Guarantee Fund
- Helping develop a Venture Capital Fund
- Improving access to finance to Libyan medium and small-sized businesses

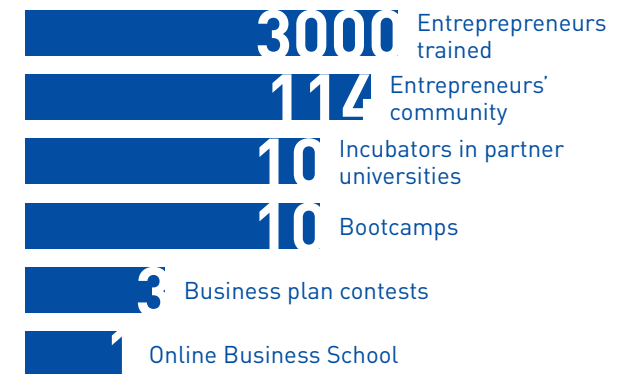
4. Business & Education:

- Establishing the institutional basis (creating an entrepreneurship unit at the Ministry of Education and 10 units in 10 universities)
- Introducing Junior Enterprises in Libyan universities
- Upgrading the Entrepreneurship Certificate into a bachelor-accredited course
- Expanding the results of LIBUS



Our achievements:

Expertise France gained a fine understanding of private sector in Libya since 2016 through several technical assistance projects, including: SLEIDSE, Namaa Tamweel, Social Entrepreneurship Initiative, Stream and Raqam-e. Its team builds on specialized expertise and know-how to finetune efficient technical assistance activities. The main achievements are:



Reactivating the Credit Guarantee Fund