



RÉPUBLIQUE
FRANÇAISE

Liberté
Égalité
Fraternité



EXPERTISE
FRANCE
GROUPE AFD



Expertise France AND

Entrepreneurship



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36

projects ongoing in 2023

€158 M

multi-annual commitment
in 2023

Entrepreneurship is a key driver for integration and an unquestionable driving force for economic development. Expertise France contributes to structuring entrepreneurial ecosystems in its various countries of operation by deploying a range of services adapted to the issues facing partner countries.

Know-how in Common

Entrepreneurship at Expertise France

Expertise France contributes to the development and structuring of entrepreneurial ecosystems. It thereby stimulates the creation of companies generating wealth and employment. Its activities are in line with the Sustainable Development Goals and national strategies for private sector development.

The French international technical cooperation agency offers technical and strategic support, as well as measures for financial support and training. The network of public partners, entrepreneurship support structures and expertise mobilised enable the implementation of programmes working on both the macroeconomic and microeconomic dimensions, thereby activating international cooperation or “South-South” cooperation.



A co-construction approach

In response to the needs identified, Expertise France takes a co-construction approach with the various stakeholders to design programmes that aim to contribute to establishing an enabling institutional environment, a public-private dialogue, and sustainable and inclusive economic development. More broadly, the ownership and institutionalisation of interactions between the State, the private sector and civil society foster the emergence of entrepreneurship and its development.

Expertise France helps build the skills of organisations through technical assistance, the allocation of grants and the mobilisation of expertise. It also contributes to refining and implementing regulatory reforms to improve the business climate, investment and business creation.

Expertise France uses its experience to support the creation of financing mechanisms, training in entrepreneurship and innovation mechanisms which help build sustainable and structuring activities. The range of services it has developed is gradually being expanded to cover the value chain of the journey of entrepreneurs operating in various sectors of activity and at different stages of development.

A cross-sectoral range of services

With European and French financing, Expertise France implements programmes on various themes, including:

- Innovative entrepreneurship
- The mobilisation and economic investment of diaspora
- The integration of women in economic development
- The creation of an enabling environment for the development of small and medium-sized enterprises
- The green economy
- Inclusive finance and microcredit
- Business development services
- Evaluations
- Infrastructure development

Our main lines of action



Digital entrepreneurship



Women's entrepreneurship



Green entrepreneurship



Cultural entrepreneurship and cultural and creative industries



Structuring entrepreneurial ecosystems in partner countries

#1

Digital entrepreneurship

#2

Women's entrepreneurship

AFRICA

DIGITAL FOR DEVELOPMENT HUB AFRICAN UNION-EUROPEAN UNION

2021-2023 | €0.8 M | European Union

The project aims to reduce the digital divide by strengthening cooperation between Africa and Europe through the Digital for Development Hub (D4D Hub).

AFRICA

AEDIB NET – STRENGTHENING DIGITAL INNOVATION ECOSYSTEMS BETWEEN EUROPE AND AFRICA

2021-2024 | €0.37 M | European Union

AEDIB NET aims to strengthen a common African-European digital innovation ecosystem by supporting digital innovation and start-up ecosystems in Africa and facilitating partnerships between European and African digital innovation hubs.

With this project, Expertise France is helping inspire players in the ecosystem by developing an enabling policy framework for innovation, building the capacities of marginalised groups, and improving digital and entrepreneurial skills.

BENIN, KENYA, SENEGAL, SOUTH AFRICA, TOGO

INVESTING IN YOUNG BUSINESSES IN AFRICA – SUPPORTING ENTREPRENEURIAL ECOSYSTEM DEVELOPMENT

2023-2026 | €11 M | European Union, Germany, France, Slovakia

Under the regional IYBA SEED project, Expertise France and its partners are helping to build resilient economies and create decent jobs for young people and women, by strengthening entrepreneurial ecosystems. Companies in the start-up phase run by young people and women can thereby benefit from both financial and non-financial support services.

TUNISIA

EFOR – IMPROVING GENDER EQUALITY IN THE AGRICULTURE SECTOR

2023-2026 | €4.5 M | Agence Française de Développement

This project aims to contribute to women's empowerment and improving conditions for them in the agriculture sector.

One project component is devoted to work on social norms related to gender, while another focuses on climate change adaptation and the processing and marketing of agricultural products. This project is implemented in three governorates in Tunisia: Gafsa, Béja and Kasserine.

TUNISIA

FAST – HELPING STRUCTURE WOMEN'S ENTREPRENEURSHIP IN TUNISIA

2021-2024 | €0.9 M | Agence Française de Développement

Implemented by the Tunisian Caisse des Dépôts et des Consignations, with technical assistance from Expertise France, FAST aims to assist entrepreneurship support structures involved in various issues:

- Specific support to women in regional areas
- Scaling-up for start-ups
- Links with large companies

LIBYA

RAQAM-E

2020-2022 | €1.1 M | Ministry for Europe and Foreign Affairs

This project aims to create the first network of coding schools in Libya in the municipalities of Benghazi, Janzour, Misurata, Sebha and Tripoli. These schools aim to train 200 young people a year and 22 trainers in 12 coding schools in 3 months.

At the same time, Expertise France is contributing to the creation of a co-working space for "mumpreneurs", young women entrepreneurs with children between the age of 0 and 3 years, in Janzour.

DEMOCRATIC REPUBLIC OF CONGO "POUR ELLES" – SUPPORT FOR WOMEN ENTREPRENEURS

2023-2027 | €12 M | Agence Française de Développement

The project aims to contribute to the economic empowerment of women through entrepreneurship. It aims to improve the existing range of services in the Democratic Republic of Congo by strengthening the public and private ecosystem that supports women's entrepreneurship, at the national and regional levels.

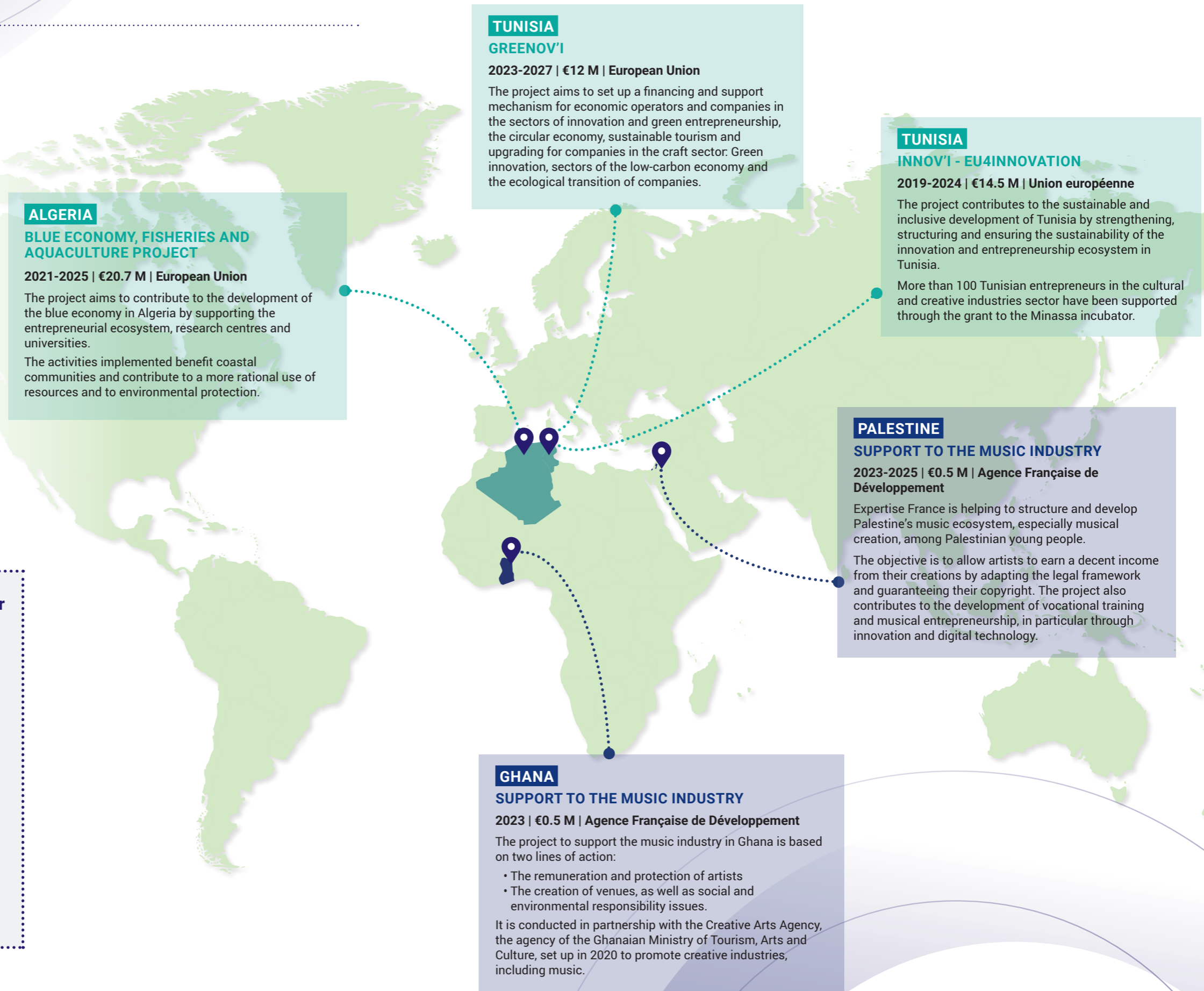
Structuring entrepreneurial ecosystems in partner countries

#3

Green entrepreneurship

#4

Cultural entrepreneurship and cultural and creative industries



ALGERIA
BLUE ECONOMY, FISHERIES AND AQUACULTURE PROJECT
 2021-2025 | €20.7 M | European Union
 The project aims to contribute to the development of the blue economy in Algeria by supporting the entrepreneurial ecosystem, research centres and universities.
 The activities implemented benefit coastal communities and contribute to a more rational use of resources and to environmental protection.

TUNISIA
GREENOV'I
 2023-2027 | €12 M | European Union
 The project aims to set up a financing and support mechanism for economic operators and companies in the sectors of innovation and green entrepreneurship, the circular economy, sustainable tourism and upgrading for companies in the craft sector. Green innovation, sectors of the low-carbon economy and the ecological transition of companies.

TUNISIA
INNOV'I - EU4INNOVATION
 2019-2024 | €14.5 M | Union européenne
 The project contributes to the sustainable and inclusive development of Tunisia by strengthening, structuring and ensuring the sustainability of the innovation and entrepreneurship ecosystem in Tunisia.
 More than 100 Tunisian entrepreneurs in the cultural and creative industries sector have been supported through the grant to the Minassa incubator.

PALESTINE
SUPPORT TO THE MUSIC INDUSTRY
 2023-2025 | €0.5 M | Agence Française de Développement
 Expertise France is helping to structure and develop Palestine's music ecosystem, especially musical creation, among Palestinian young people.
 The objective is to allow artists to earn a decent income from their creations by adapting the legal framework and guaranteeing their copyright. The project also contributes to the development of vocational training and musical entrepreneurship, in particular through innovation and digital technology.

GHANA
SUPPORT TO THE MUSIC INDUSTRY
 2023 | €0.5 M | Agence Française de Développement
 The project to support the music industry in Ghana is based on two lines of action:
 • The remuneration and protection of artists
 • The creation of venues, as well as social and environmental responsibility issues.
 It is conducted in partnership with the Creative Arts Agency, the agency of the Ghanaian Ministry of Tourism, Arts and Culture, set up in 2020 to promote creative industries, including music.

MEET AFRICA 2: European mobilisation for entrepreneurship in Africa
 2020-2023 | €8.5 M | European Union and Agence Française de Développement
 MEET AFRICA 2 contributes to structuring Euro-African entrepreneurship ecosystems and provides support to diaspora entrepreneurs.
 Through this project, Expertise France is helping to create economic activities and jobs in Africa, by increasing the mobilisation of talent and financial resources from African diaspora living in Europe and/or newly resettled in Africa.
 The project is implemented in five countries: Cameroon, Côte d'Ivoire, Morocco, Senegal and Tunisia.

Expertise France is a public agency and the interministerial actor in international technical cooperation, subsidiary of the Agence française de développement Group (AFD Group). As the second largest agency in Europe, it designs and implements projects that sustainably strengthen public policies in developing and emerging countries. Governance, security, climate, health, education... It operates in key areas of development and contributes alongside its partners to the implementation of the Sustainable Development Goals (SDGs). For a world in common.

Find out more: www.expertisefrance.fr



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